Task 4: Campaign

You will work to portray an elected public official running for office that will answer the following essential question:

***What is the role of citizen participation in our democracy?***

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| **Campaign Rubric** | **4** | **3** | **2** |
| **Content**  Historical Analysis | The student digs deeper into the content by connecting the key concepts of the learning goal to previous learning or to contemporary issues. | 3A: **Analyze** historical and emerging patterns of political action and activism.  3B: **Justify** why (or why not) political parties are necessary for the political process.  3C: **Justify** why a given strategy is most effective for an interest groups to mobilize voters and government institutions to affect change.  3D: **Evaluate** the impact the news media has on the political process. | A level 2 campaign fails to meet the level 3 learning goal in one or more areas:  -political socialization  -political parties  -interest groups  -media in politics |
| **Source Analysis**  Written description of each source | Artifacts chosen include both primary and secondary sources.  Campaign shows high levels of thoughtfulness, preparedness, and creativity—product looks polished. | Artifacts chosen include both primary and secondary sources.  Product shows evidence of thoughtfulness, preparedness, and creativity, but product does not look polished. | Artifacts chosen include either primary or secondary sources.  Campaign is lacking evidence of thoughtfulness or preparedness. May show creativity, but product does not look polished. |
| **Writing Arguments**  Writing about significance of Linkage Institutions | Writes argument that demonstrates a depth of knowledge by going above and beyond the grade level expectation. The student digs deeper into the content by connecting the writing to previous learning or to contemporary issues. | -Introduce a knowledgeable claim, establish the significance of the claim, and distinguish the claim from opposing claims.  -Organize claim(s) and evidence clearly (chronologically, thematically, etc.).  -Develop claim(s) with logical reasoning, accurate data, evidence, and examples.  -Provide a concluding statement. | A level 2 writing sample fails to meet the level 3 standard in one or more areas:  -Introduction  -Organization  -Use of evidence  -Conclusion |